

SWIFTRADE LLC

COOKIE POLICY

Last Updated: April 12, 2026

This Cookie Policy explains how SwifTrade LLC, a Texas limited liability company (“SwifTrade,” “we,” “us,” or “our”), uses cookies and similar tracking technologies on our websites, mobile applications, and online business-to-business (“B2B”) e-commerce platform (collectively, the “Services”). This Cookie Policy supplements our Privacy Notice and should be read together with it.

By using our Services, you consent to the use of cookies and similar technologies as described in this Cookie Policy and in your cookie preferences. You can change your preferences at any time through the Cookie Settings control on our Services or through your browser settings, as described below.

1. What Are Cookies and Similar Technologies?

“Cookies” are small text files that a website places on your device (computer, tablet, or smartphone) when you visit the site. Cookies allow the website to recognize your device, remember your preferences, and improve your experience on subsequent visits. Cookies are widely used to make websites work, to make them work more efficiently, and to provide information to website owners.

In addition to cookies, we and our service providers use other tracking technologies that perform similar functions, including:

- **Pixels (also called web beacons or tracking pixels)** — small graphic images embedded in webpages or emails that allow us to track whether a page has been viewed or an email has been opened.
- **Local storage objects** — small pieces of data stored in your browser that hold information about your interactions with our Services.
- **Mobile advertising identifiers (such as Apple’s IDFA and Google’s AAID)** — anonymous identifiers used by mobile devices to deliver advertising.
- **Software development kits (SDKs)** — software libraries integrated into our mobile applications that collect usage and performance data.
- **Device fingerprinting** — information collected about your browser, device, and network configuration that can be used to identify your device.

Throughout this Cookie Policy, we use the term “cookies” to refer collectively to cookies and these similar tracking technologies.

2. Types of Cookies We Use

2.1 By Source

- **First-party cookies** — Cookies set by SwifTrade directly when you interact with our Services. These cookies are controlled by SwifTrade.
- **Third-party cookies** — Cookies set by third parties (such as analytics providers, advertising networks, payment processors, and embedded content providers) when you

interact with our Services. These cookies are controlled by the respective third parties subject to their own privacy policies.

2.2 By Duration

- **Session cookies** — Temporary cookies that are deleted from your device when you close your browser. These cookies are typically used to maintain your session as you navigate our Services (for example, to keep you logged in or to remember items in your shopping cart).
- **Persistent cookies** — Cookies that remain on your device for a set period of time or until you delete them. These cookies are used to remember your preferences and recognize you on return visits.

2.3 By Purpose

We organize cookies into the following functional categories. You can manage your preferences for each category (other than Strictly Necessary cookies) through our Cookie Settings control:

(a) Strictly Necessary Cookies

These cookies are essential for the operation of our Services and cannot be disabled. They enable core functionality such as account authentication, session management, shopping-cart functionality, checkout, security, fraud prevention, and load balancing. Without these cookies, our Services cannot function properly. Because these cookies are required for the Services to operate, your consent is not required for their use.

(b) Functional Cookies

These cookies enable enhanced functionality and personalization, such as remembering your language preference, region, recently viewed products, saved searches, and customized display settings. If you do not allow these cookies, some or all of these features may not function properly.

(c) Analytics and Performance Cookies

These cookies help us understand how visitors interact with our Services by collecting and reporting information anonymously or in aggregate. They allow us to measure traffic, identify popular pages, diagnose technical issues, monitor performance, and improve the design and functionality of our Services. Examples of analytics providers we may use include Google Analytics, Microsoft Clarity, and similar tools.

(d) Marketing and Advertising Cookies

These cookies are used by us and our advertising partners to deliver advertisements that are more relevant to you and your business interests, both on our Services and on other websites. They also help us measure the effectiveness of advertising campaigns. These cookies may build a profile of your interests based on your browsing activity. Examples of advertising partners whose cookies may be set on our Services include Google Ads, Meta (Facebook) Pixel, LinkedIn Insight Tag, Microsoft Advertising, and TikTok Pixel.

(e) Social Media Cookies

These cookies are set by social media services that we have added to our Services to enable you to share our content with your network or to engage with us on social platforms. They are capable of tracking your browser across other sites and building a profile of your interests, which may impact the content and messages you see on other websites you visit.

3. Cookies Currently Used on Our Services

The table below provides examples of the categories of cookies we use, the typical purposes they serve, and their general duration. The specific cookies set on your device may vary based on the features you use, your browser, and your geographic location. For a current and complete list of cookies, please refer to our Cookie Settings control on the Services.

Category	Provider	Purpose	Duration
Strictly Necessary	SwifTrade	Session management, login authentication, shopping cart, security tokens, load balancing, fraud detection	Session / up to 1 year
Strictly Necessary	Cookie consent tool	Stores your cookie consent preferences	1 year
Strictly Necessary	Payment processor	Secures payment transactions and prevents payment fraud	Session / up to 1 year
Functional	SwifTrade	Remembers language, region, recently viewed products, and display preferences	Up to 1 year
Functional	Customer support tool	Enables live chat and support widget functionality	Up to 1 year
Analytics & Performance	Google Analytics	Measures site traffic, user behavior, and performance metrics	Up to 2 years
Analytics & Performance	Microsoft Clarity / Hotjar	Records anonymized session activity and heatmaps for usability analysis	Up to 1 year
Marketing & Advertising	Google Ads	Delivers and measures advertising on Google properties and partner sites	Up to 13 months
Marketing & Advertising	Meta (Facebook) Pixel	Delivers and measures advertising on Facebook and Instagram	Up to 90 days
Marketing & Advertising	LinkedIn Insight Tag	Delivers and measures B2B advertising on LinkedIn	Up to 6 months
Marketing & Advertising	Microsoft Advertising	Delivers and measures advertising on Bing and Microsoft properties	Up to 13 months
Social Media	Embedded social platforms	Enables social-sharing buttons and embedded content	Varies by provider

This list is illustrative and not exhaustive. SwifTrade may add, remove, or change the cookies and providers used on the Services from time to time. The Cookie Settings control on our Services provides the most current list and allows you to manage your preferences.

4. Your Cookie Choices and Controls

4.1 Cookie Settings on Our Services

You can review and change your cookie preferences at any time by clicking the “Cookie Settings” link in the footer of our website or by re-opening the cookie consent banner. You may enable or disable each category of cookies (other than Strictly Necessary cookies, which are required for

the Services to function). Your preferences are stored on a per-device, per-browser basis and may need to be reset if you clear your cookies, switch browsers, or use a different device.

4.2 Global Privacy Control (GPC)

Our Services are designed to recognize and honor Global Privacy Control (GPC) signals sent by supported browsers. When we detect a GPC signal from your browser, we treat it as a valid request to opt out of the “sale” or “sharing” of personal information for cross-context behavioral advertising under applicable U.S. state privacy laws. To learn more about GPC and how to enable it on your browser, visit globalprivacycontrol.org.

4.3 Browser Controls

Most web browsers allow you to manage cookies through their settings. You can configure your browser to refuse all cookies, accept only first-party cookies, delete cookies when you close your browser, or notify you when a cookie is set. Instructions for managing cookies in popular browsers are available at:

- **Google Chrome** — <https://support.google.com/chrome/answer/95647>
- **Mozilla Firefox** — <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- **Safari (macOS and iOS)** — <https://support.apple.com/en-us/HT201265>
- **Microsoft Edge** — <https://support.microsoft.com/en-us/microsoft-edge>

Please note that disabling all cookies in your browser may affect your ability to use certain features of our Services, including signing in, adding items to your cart, and completing purchases.

4.4 Mobile Device Controls

On mobile devices, you can typically manage advertising identifiers and tracking permissions through your device settings:

- **iOS (iPhone/iPad)** — Settings → Privacy & Security → Tracking, and Settings → Privacy & Security → Apple Advertising.
- **Android** — Settings → Google → Ads, where you can reset or opt out of personalized advertising.

4.5 Industry Opt-Out Tools

You can opt out of interest-based advertising from many companies that participate in industry self-regulatory programs:

- **Digital Advertising Alliance (DAA)** — YourAdChoices at www.aboutads.info/choices.
- **Network Advertising Initiative (NAI)** — Opt-out page at www.networkadvertising.org/choices.
- **European Interactive Digital Advertising Alliance (EDAA)** — Your Online Choices at www.youronlinechoices.eu (for EU/UK users).

4.6 “Do Not Sell or Share My Personal Information”

Residents of California and certain other U.S. states have the right to opt out of the “sale” or “sharing” of personal information, including for cross-context behavioral advertising. To exercise this right, click the “Do Not Sell or Share My Personal Information” link (or “Your Privacy Choices” link) in the footer of our website, adjust your preferences in our Cookie Settings, or enable Global Privacy Control on your browser.

5. Cookies in Marketing Emails

Our marketing emails may contain tracking pixels and links that allow us to determine whether the email was opened, when it was opened, and which links you clicked. We use this information to measure the effectiveness of our email campaigns and to improve the relevance of our communications. You can prevent this tracking by configuring your email client to block remote images or by unsubscribing from our marketing emails using the link provided in each message.

6. Children

Our Services are intended for businesses and are not directed to children. We do not knowingly use cookies or similar technologies to collect personal information from individuals under the age of 18.

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use, the technologies we deploy, or applicable law. When we make changes, we will revise the “Last Updated” date at the top of this Cookie Policy. If we make material changes, we will provide additional notice as required by applicable law. We encourage you to review this Cookie Policy periodically to stay informed about our use of cookies.

8. More Information and Contact Us

For more information about how SwifTrade processes personal information generally, please refer to our Privacy Notice and Terms and Conditions of Use.

If you have questions about this Cookie Policy or our use of cookies, please contact us at:

SwifTrade LLC

Attn: Privacy Officer

940 N Belt Line Rd, Suite 135

Irving, Texas 75061

Email: admin@swiftradellc.com

— END OF COOKIE POLICY —